A MEMORANDUM OF UNDERSTANDING (MoU) ON "ACADEMIC PARTNERSHIP" BETWEEN AMITY UNIVERSITY MADHYA PRADESH (AUMP)
AND
TECHXR INNOVATIONS PRIVATE LIMITED (TechXR)

Each a "Participant" and collectively the "Participants"

effective as of date _26/07/2022_

This Memorandum of Understanding (hereinafter referred to as MoU) is entered into by and between the **AMITY UNIVERSITY MADHYA PRADESH, GWALIOR (herein after referred to as AUMP),** whose address is Amity University Madhya Pradesh, Gwalior. **Amity University** was established by Ritnand Balved Education Foundation (RBEF) vide Madhya Pradesh Government Legislature Act of 2010 with the view to promote professional, industry-oriented education in the state of Madhya Pradesh. Amity University Madhya Pradesh, Gwalior Located on sprawling campus of102 acres of land opposite Gwalior Airport, imparts modern, practical and research-oriented courses which will lead to the development of professionals who are employable and industry ready. This in turn will drive the socio-economic uplift of the region. Amity University Madhya Pradesh imparts education in almost all areas including management, engineering, architecture, biotechnology, law, communication, behavioral science, fine arts, fashion etc.

The University was ranked under Top 200 in the University Category by National Institutional Ranking Framework (NIRF) India Ranking 2020 and Amity School of Engineering Technology was all India ranked 154th in the year 2021 and 162nd in the year 2020 in Engineering Category. Amity University Madhya Pradesh was awarded as the Best Private University in Madhya Pradesh in years 2014 by CMAI Association of India and in years 2017, 2018 and 2019 by Dialogue India Group. Amity University Madhya Pradesh was also awarded Excellent Higher Education University in India by CMAI Association of India in 2017. The University was awarded "Utkrisht Vishwavidyalaya Samman" by Madhya Pradesh Private University Regulatory Commission, Bhopal in 2018. The University has bestowed with 'Excellent University Award 2020' by Zee News. AUMP has been awarded a Five Star Rating under "Eat Right Campus" Competition conducted by Food Standard, Safety Authority of india under the aegis of "Eat Right India" campaign launched by Govt, of India. The University also rated 3 Star in University ranking released by Institutions' Innovation Council, Ministry of Education 01 Dec 2021. The University has been accredited as "Premier University" by Accreditation Service for International Colleges (ASIC), UK.

AND

TechXR Innovations is a technology company (hereinafter referred to as Tech XR), whose address is SF-5,6 Akriti Business Center, Aakriti Ecocity, Salaiya, Bhopal, Madhya Pradesh

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462026. Tech XR Innovations Company was established by a team of IIT and IIM alumni, on a mission to democratise access to AR-VR technology for masses. It has patented an affordable hardware - 6-DoF Controller, as 3D mouse for interactions in AR-VR world using Smartphone. TechXR Innovations has collaborated with iHub at IIT Roorkee, RGPV and NIFT to provide courses in AR-VR domain.

WHEREIN both the parties as mentioned above recognize the mutual benefits of academic collaboration on skill development in the broad area of Augmented and Virtual Reality (AR-VR) and allied technologies.

1. **PURPOSE**

   The purpose of this MoU is to formalize partnerships with emphasis on:
   a) Academic partnership for offering training Program/Certification Courses for Engineering/Non-engineering Students of AUMP.
   b) Faculty development program for selected faculties of institute.
   c) Support for AR-VR laboratory/experience centre development at AUMP

2. **SCOPE OF COOPERATION**

   TechXR to provide trainings, consultancy, learning resources and technical support as per terms and conditions mutually agreed upon. The Institute to circulate the details of trainings programs among interested participants and shortlist faculty for faculty development training by TechXR.

   The Participants to collaborate in developing skills in AR-VR technology for students of the Institute in the following ways:
   a) TechXR shall offer selected courses free of cost to students of the institute to spread awareness of AR-VR technology among students. TechXR will provide specific Access Code using which students can access the courses at the company's learning portal for free.
   b) The institute shall share the Access Code with its registered students and spread awareness on the available courses
   c) The Institute will recommend up to 3 faculty members for faculty development program by TechXR.
   d) TechXR will provide all the training material, access to learning modules, AR-VR Development Kit, Doubt clearing support, project evaluation and Certificate of course for identified faculty members free-of-cost for participating institute.

3. **INFORMATION USAGE**

   The Participants agree not to make improper use of any information that comes to itself or its agents or representatives in the performance of services under this Agreement.

4. **INTELLECTUAL PROPERTY**

   i. The Institute undertakes not to cause or permit anything which may damage or endanger the intellectual property of the Company or the Company's title to it or assist or allow others to do so.
   ii. The Company undertakes not to cause or permit anything which may damage or endanger the intellectual property of the Institute or the Institute title to it or assist or allow others to do so.
   iii. The Company and the Institute undertake not to infringe the intellectual property rights of any third party during the course of this Agreement.

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5. CONSTRUCTION

The headings in this Agreement are inserted for convenience only and shall not be used to define, limit or describe the scope of this Agreement or any of the obligations herein. The language in all parts of this Agreement shall be in all cases construed according to its fair meaning.
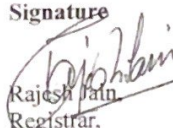
6. Coordinators:

Each organization agrees to appoint an overall Coordinator for the administration of this MoU. The coordinator will serve as the contact person on campus. These coordinators will ensure smooth flow of communication and would be responsible for ensuring that necessary approvals are in place for faculty/expert exchange, articulation agreement etc. These coordinators will be responsible for ensuring the effectiveness and enforcement of the MoU. Both organizations are responsible for keeping their contact details up to date. Contact details and address of the designated coordinators are given hereunder:

For: Amity University Madhya Pradesh	For: TechXR Innovations Pvt Ltd
Name: Maj Gen (Dr) SC Jain, VSM** (Retd)	Name: Mr. Udit Kulmi
Designation: Director	Designation: Director, Business Development
Address: ASET, Amity University Madhya Pradesh, Gwalior (M.P) – 474005	Address: SF-5,6 Akriti Business Center, Aakriti Ecocity, Salaiya, Bhopal, Madhya Pradesh - 462026
Tel: 07512496098 (ext. 6101)	Mobile: 9619975149
Email: scjain@gwa.amity.edu	Email: udit@techxr.co

7. Resolution of Disputes and Governing Law:

In the event of any unforeseen issues or matters not covered herein or any controversy, dispute or difference arising out of or in connection with this MoU, the same shall be resolved amicably by both the organizations. This MoU and further agreements will in all respect be governed by and construed in accordance with the laws of Republic of India. This MOU shall be signed in counterpart. Each counterpart will constitute an original document and these counterparts taken together, shall constitute one and the same MOU.

Signature

Rajesh Jain
Registrar,
Amity University Madhya Pradesh
Maharajpura, Opp. Gwalior Airport
Gwalior, M.P - 474005

Date: 26/07/2022

Signature

Udit Kulmi
Director, Business Development
SF-5,6 Akriti Business Center, Aakriti
Ecocity, Salaiya, Bhopal, M.P. - 462026

Date: 26/7/2022

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Annexure A
(Free Certification Courses)

S.No.	Modules (on-line mode)	Price	Kit
1	Introduction to Scripting in C# with Unity Beginner Course for AR-VR Developer • 2 weeks	Free	Access code to LMS
2	Introduction to Game Development in Unity: Coin Collector Game • 2 weeks	Free	Access code to LMS
3	Introduction to 3D modelling with Blender • 2 weeks	Free	Access code to LMS
4	Introduction to Augmented Reality Development • 4 weeks	Free	Access code to LMS and **TechXR Developer Cube**
5	**Faculty Development Program** Introduction to Augmented and Virtual Reality Development • Live online and doubt clearing sessions • 6 weeks	Free	Access code to LMS and **TechXR Developer Cube**